

Who We Are

- We are a global AdTech company with over 1200 employees across 30 countries with over 100 different nationalities
- Competing against the biggest tech companies
- Inventor of the InRead Video
- Partner with the biggest media agencies and brands
- Global partnerships with premium publishers

This role is a 6-months internship, ideal for fresh graduates or final-year design students who are currently looking to kick start their design career within the advertising technology industry.

If you think that enthusiasm and energy are essential qualities in day-to-day life and working with friendly and motivated people is a key driver, this job is for you!

What Can You Expect In This Role

Teads Studio is looking for an enthusiastic and talented **Design Intern** to be part of our growing Studio Team in **Seoul, South Korea**.

You will combine graphic design and web development skills to create interactive ads for the biggest brands in the world, visible on world's largest publishers (SPH, Nikkei, The Asahi, Fairfax etc.). You will use the Adobe Suite (Photoshop / Illustrator / After Effects) and a specialised ad-making software that you will get training for to build these advertising campaigns.

- Create innovative and engaging interactive ads, based on briefs agreed with the client.
- Project manage each campaign-build from start to finish and manage multiple projects at the same time

- Work closely with members of all departments, primarily Sales, Account Management and Ad Operations, to gather project specs and understand client's KPIs and objectives
- Keen eye for designing for cross device solutions and an interest for UI UX
- Develop your designs within our Studio Platform utilising your knowledge of HTML / CSS and Javascript
- Taking part in creative meetings and sharing ideas with a view to continual development.
- Follow client style guidelines and brand identity

About You

- Degree in Graphic Design / Digital Media
- Basic understanding of web development / editing code - HTML/CSS/Javascript
- Experience working in the Adobe Suite including Photoshop, After Effects, Illustrator
- Ability to work to tight deadlines, time management and communicate transparently with external teams
- Clear and effective written and spoken communication skills
- Fluent in English and Korean is essential

Brownie points

- Hand-code HTML5, CSS3, Javascript
- Video compression, editing and effects. Video editing capabilities
- Good with drawing, to illustrate design concepts through rough sketches

About Teads

Teads operates a leading, cloud-based, omnichannel platform that enables programmatic digital advertising across a global ecosystem of quality digital

media. As an end-to-end solution, Teads' modular platform allows partners to leverage buy-side, sell-side, creative, data and AI optimization technologies.

For advertisers and their agencies, Teads offers a single access point to buy the inventory of many of the world's best publishers and content providers. Through exclusive global media partnerships, Teads enables advertisers and agencies to reach billions of unique monthly users in brand safe, responsible advertising environments, while improving the effectiveness and efficiency of digital ad transactions.

Teads partners with the leading marketers, agencies, and publishers through a team of 1,200+ people in 50 offices across more than 30 countries. For more information, visit: www.teads.com

We're committed to creating a dynamic work environment that values diversity and inclusion, and represents employees across a variety of skill sets. We embrace contributions from all ages, sexes, races, ethnicities, religions, sexual orientations and gender identities.